

## **An invitation to help support the Oakdale Farmers Market!**

There are many opportunities for your business to become a sponsor of the Oakdale Farmers Market. As a market, our budget is dependent on stall fees that are charged to each vendor. The fees generated are not typically adequate to meet the annual budget of the market, and so the market reaches out to the business community of Oakdale and surrounding areas to solicit sponsorships.

As an essential part of the local food economy, the Market supports farmers, food vendors, artists and others with a venue to meet the public and sell their locally produced goods. More than 40 separate businesses attended the market during the 18-week 2015 summer season, including 13 local farmers. Without the cost of brick and mortar, the Market provides an important means of earning an income as a farmer and producer of local goods, art and entertainment.

Each Wednesday, from May through September, the freshest produce and beautiful handcrafted wares come to Downtown Oakdale for your enjoyment! Far more than just a great place to shop, the Oakdale Farmers Market is a weekly celebration featuring live music, cooking demos and children's activities, as well as the best local gathering place to enjoy dinner with your friends and neighbors.

Additionally, you can feel proud that the Oakdale Farmers Market welcomes WIC Participants (Women, Infants, Children Supplemental Nutrition Program) and WIC Seniors to shop at our market and we are increasing our outreach to these members of our community.

The Oakdale Farmers Market is a team effort. We are governed by an all-volunteer committee who are passionate about maintaining the Market as a service to our community and as a tribute to our local farmers.

We are inviting you to become part of our team by supporting the Oakdale Farmers Market. Your sponsorship will directly support the Market and help us continue to provide locally grown, healthy foods to the community.

Thank you in advance for your consideration.

Sincerely,

Oakdale Farmers Market

## Why Sponsor?

- Promote your business directly to a dedicated customer base
- Shoppers come from all over Stanislaus County including Oakdale, Waterford, Riverbank,
- Show your support for the community and local farmers!

## Sponsorship Opportunities

The following types of sponsorships are available for the 2016 Season:

### Entertainment Sponsor(s)

**\$300.00/week or \$6,000.00 for the season**

Help us provide FREE entertainment for our shoppers each week!

- Logo/Business name on marketing materials (sponsorship must be finalized by printing dates), logo/link on website and weekly emails, social media mentions
- Banner with business logo/name displayed at Oakdale Farmers Market
- Business mentions at the Market
- Speaking opportunities at Market; distribute business information at Market Information Booth

### Friend of the Market

**\$300.00 or more**

Help support the operations of the market and weekly demonstrations including kids activities, cooking demonstrations and educational demonstrations and more.

- Business/individual link on website for 2016 season and social media mentions
- Distribute business information at Market Information Booth
- Banner visible at Market (sponsor provided)

### Market Day Sponsor

**\$100.00/day**

- Booth provided for your business on the day (no commercial sales allowed)
- Link and business info on weekly email for your Market Day and social media mentions on your Market Day.

Please note:

- Sponsor is responsible for providing all necessary set-up materials (tent, tables, chairs, displays, etc.) and removing all materials after each market day
- Giveaways and/or hands-on activities are recommended to draw participants to your booth

### IN-KIND

This is a great opportunity to show your support for the Oakdale Farmers Market!

Thank you for your consideration and we look forward to working with you!

**Supporting the Oakdale Farmers Market  
Wednesdays, May through September (22 weeks)  
5:00pm-8:00pm Downtown Third Street**

<b>SPONSORSHIP INFORMATION</b>	
NAME OF BUSINESS:	<b>MARKET DAY SPONSORS ONLY:</b> 2016 MARKET DATES: CIRCLE DATE, NOTE PREFERENCE (1 <sup>ST</sup> /2 <sup>ND</sup> ) ALL DATES MAY NOT BE AVAILABLE
MAILING ADDRESS:	MAY 4 11 18 25 JUNE 1 8 15 22 29 JULY 6 13 20 27 AUGUST 3 10 17 24 31 SEPTEMBER 7 14 21 28
PRIMARY CONTACT NAME & TITLE:	PHONE/CELL:
EMAIL:	WEBSITE:
BRIEFLY TELL US ABOUT YOUR BUSINESS:	
<b>SPONSORSHIP LEVEL</b>	
	<b>ENTERTAINMENT – \$300.00/week or \$6,000.00 for the season</b>
	<b>FRIEND OF THE MARKET - \$300.00 or more</b>
	<b>MARKET DAY SPONSOR - \$100.00 per day (PLEASE NOTE DATE(S) ABOVE)</b>
	<b>IN-KIND – FILL OUT SPONSOR INFORMATION AND CONTACT MARKET COORDINATOR</b>

Please note: Booth space at the Oakdale Farmers Market does not allow commercial sales.

**AGREEMENT:** The Oakdale Farmers Market agrees to provide services as outlined in the sponsorship opportunities. The undersigned waives and releases all rights and claims that might be held against the City of Oakdale, its elected or appointed officials, agents, employees and volunteers to save and hold harmless the City from losses, damages or injuries caused by or result from the Sponsor's own negligent acts or omissions. Oakdale does not guarantee any benefit or profit to any Sponsor or any person who participates or partakes in the Farmers Market.

Authorized Signature for Sponsor: \_\_\_\_\_

Printed Name/Title: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Signature for Oakdale Farmers Market: \_\_\_\_\_

Printed Name/Title: \_\_\_\_\_ Date: \_\_\_\_\_

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